



the Laurus Group

Fundraising | Consulting | Capital Campaigns

P.O. Box 80828 Atlanta, Georgia 30366

www.thelaurusgroup.net

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For More Information Contact:

Brian Bates

The Laurus Group

brian.bates@thelaurusgroup.net

770-903-3987

**Tau Kappa Epsilon at Georgia Tech Retains The Laurus Group to Complete
a Feasibility Study and Serve as Capital Campaign Counsel**

February 2, 2008 - Atlanta, Georgia. Tau Kappa Epsilon Fraternity at The Georgia Institute of Technology has retained the Laurus Group, LLC to conduct a feasibility study for major capital campaign.

“We’re are pleased to join TKE at Georgia Tech and their plans for a major capital campaign” said, Brian Bates, Principal of The Laurus Group. “TKE has such a great history at Georgia Tech, a tremendous alumni base, and strong leadership. This project will set the standard for the months and years to come and we are honored to be a part of it”.

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 35 years of fundraising and fraternal experience and has helped clients raise nearly 15 million through capital campaigns and alumni communication programs.