



**the Laurus Group**

Fundraising | Consulting | Capital Campaigns

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**-For Immediate Release-**

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## **Kappa Delta Rho at Purdue University Hires The Laurus Group to handle their Annual Communication Program**

May 21, 2008 - Atlanta, Georgia. Kappa Delta Rho at Purdue University has retained the Laurus Group, LLC to work with them to handle their data management, annual communication and annual fundraising program.

“We are extremely pleased to have been selected to manage their alumni communication program” said, Brian Bates, Principal of The Laurus Group. “We look forward to working with them in building a first class program that all of their members can be proud of.

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 35 years of fundraising and fraternal experience and has helped clients raise nearly 15 million through capital campaigns and alumni communication programs.