



the Laurus Group

Fundraising | Consulting | Capital Campaigns

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-For Immediate Release-

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**KAPPA SIGMA FRATERNITY AT THE GEORGIA INSTITUTE OF
TECHNOLOGY HIRES THE LAURUS GROUP TO COMPLETE A
FEASIBILITY STUDY AND SERVE AS CAPITAL CAMPAIGN COUNSEL**

September 15, 2007 - Atlanta, Georgia. Kappa Sigma Fraternity at the Georgia Institute of Technology has retained the Laurus Group to work with their board to complete a feasibility study in preparation for a significant capital campaign.

“Kappa Sigma has been a leading fraternity at Georgia Tech for decades. We’re extremely pleased to partner with them in their program to build a new house on campus.”, said Brian Bates, a principal of The Laurus Group.

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 35 years of fundraising and fraternal experience and has helped clients raise nearly 15 million through capital campaigns and alumni communication programs