



the Laurus Group

Fundraising | Consulting | Capital Campaigns

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-For Immediate Release-

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Tau Kappa Epsilon at Georgia Tech hires The Laurus Group to handle their Annual Communication Program

August 26, 2007 - Atlanta, Georgia. Tau Kappa Epsilon Fraternity at The Georgia Institute of Technology has retained the Laurus Group, LLC to work with them to handle their data management, annual communication and annual fundraising program.

“We’re really excited to be able to assist the TKE’s at Georgia Tech develop their alumni program” said, Brian Bates, Principal of The Laurus Group. “TKE has such a great history at Georgia Tech. It’s gratifying to see the board taking proactive steps to position themselves for the long term”!

The Laurus Group is a full-service fundraising and annual communication consulting firm specializing in fraternal organizations. Founded in 2005, The Laurus Group team has over 35 years of fundraising and fraternal experience and has helped clients raise nearly 15 million through capital campaigns and alumni communication programs.